

Tired of your same old stuff?

... Just hit REFRESH!

Make it exciting for agents to visit you at Virtual Travel Events!

Giving your marketing materials a refresh has never been so easy...

I. Just select your booth –

- PREMIUM:** Stylish display with 3 videos, 5 brochures, logos and 5 color choices
- PAVILION:** Larger display with 5 videos, unlimited brochures, logos, and completely customizable colors and booth images



II. Then get REFRESHED! – Make your selection and we'll do the work

- Engagement Refresh:** A communication plan for your exhibit strategy! 3 custom e-mail communications, designed and sent, will boost your ROI.
- Photo Feature Refresh:** static photos get rejuvenated! We create a video slideshow that puts a new spin on your product or destination photos. Then take it with you to use again and again.
- Video Refresh:** get a makeover! A brand new *Virtual Travel Spotlight* will really bring your product or destination to life in the booth. We'll put it all together for you! Then apply the video for a refresh wherever you need it.

III. Add your bells & whistles

Sponsorship Options: Really get noticed! (available with Pavilion booths)

- Floor Space Sponsor** – Put your logo on the trade show floor
- Virtual Briefcase Insert** – Automatically put your brochure in attendees' briefcases

Are you a Sponsor? You get a bonus!! You'll be listed as a sponsor during event promotions and on-demand period.

And just for taking part, you get this stuff!

- Booth customization
- LIVE - Talk and answer agents' questions directly through chat or e-mail
- Reporting - List of visitors with activity detail and contact information
- E-mail reporting - Did we blast your e-mails? Then find out how they did.

Virtual Travel Events

The MOST value
for your time
and money!

Get quality time with hundreds of top travel agents without leaving the office or paying related travel and shipping expenses.

Summary of benefits:

- Branding
- Distribute collateral
- One-on-one Interaction
- Actionable Promotions
- Lasting Impressions
- Leads and reporting
- Long-term exposure



Brought to you by:
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June 23-24, 2010,
2-day Live Event
www.virtualhomebasedexpo.com